

TALK ABOUT FRIENDS, Charlevoix Public Library, October 10, 2019

- What are your Friends most successful fundraising projects?
 - What library gift requests have your Friends funded?

RESPONSES:

Mott College Jill Sodt Jill.sodt@mcc.duc

Fund raising

Handbag Bingo – Bags are donated. Bingo winners can pick a bag.

Fall Rally – funds raised in approx. 3 hours \$300

\$1.00 to play

Lucky Pop Suckers – Color end of sucker – based on color pick a prize.

Plastic pegboard made with small holes or foam (one time) use was used for display.

Prizes donated – gift cards etc.

Petoskey <https://www.petoskeylibrary.org/>

Fund raising

Annual dinner party at local golf club restaurant - funds raised approx. \$15,000 - \$17,000

Local author comes as a speaker.

Used Book Baskets made by volunteers were theme on tables.

Silent and Live auction

Some of their prizes were Petoskey experience i.e.; meal at Fustini with chef, Italian dinner for 10 cooked by local chef, local art work from community.

Card game party at a club - \$30 luncheon and cards – twice a year – small prizes and bake sale at party

FOL – has a jigsaw exchange

Funded

Fund literacy – Adult and Children – Growing readers

Tutor work w/school literacy

Teen area – furniture

Children's computers

Supply apples for teens

First Visit – first graders

Fund Bag materials

Digitize old Newspaper for Michigan room

Suttons Bay

Fund Raising

Gala named - Lights, bites and books have had for 7 years raises approx. \$8000 – Very popular limited number of tickets are sold current cost \$30.00. Held in the library bring in outside lamps and keep it low lighting for more cozy feel. Catered event with food and wine. Silent Auction – items donated from local artists.

Funded

Remodeled community Room, entryway and 3 bathrooms. Tax problems with millage and extra help was needed to update library.

Redo professional landscape including Flag pole with light cost approx. \$40,000.

Advertises at local movie theater and it has doubled patron attendance.

Kalkaska

<https://www.kalkaskalibrary.org/friends-of-the-library/>

Fund raising

Memorial donations – information given to local funeral homes

Golf outing

Winter silent Auction – 25-30 baskets with donated items from individuals or business

Wine auction (held at someone's home) Bring 2 bottles of same wine – one is for sampling one is for the auction.

Craft Classes – Charge \$15-\$25

Funded

Books for babies – New moms get a bag full of goodies including new book

Supply 1 book for each child

Traverse City

Funded

Outside book drop

Partner with rotary – Books for babies

Interlochen Sarah Thompson iplfriendsipl@gmail.com

Fund raising

Jewelry auction – one-day event in August \$9000.00 raised

Funded

Food Baby Pantry

Elk Rapids

<https://www.elkrapidslibrary.org/friends-of-the-library>

Fund raising

Ongoing book store

Mass mailing to raise money

brought in \$2700 in dues

\$9200 for capital campaign

Funded

Blizzard books – book provided for low income families – all ages

Stainless Steel Sculpture

Summer Reading

Memorial for librarian

LelandFunded

Support Library programs

Funds children books

Capital fund campaign for addition

Charlevoix

<https://www.charlevoixlibrary.org/about-cpl/friends-of-cpl/>

Fund raising

ongoing bookstore sales

Yearly membership letter w/envelope

Funded

Book Peddler Cart – drives around town and gives books

thousand books before Kindergarten

Fruit – apples/small oranges for Teen and children area

Tamarack (small community)Funded

Assist library in funding for training and conferences for staff. Approximately \$8000

Romulus <https://www.romuluslibrary.org/friends-of-the-library/>

Funded

Summer Reading, Trunk or Treat, Crafts and Programming.

Annually library gives wish list and quarterly an item is purchased for the library.

Cadillac

Fundraising

Art sale – community donates art (pictures, wall hangings) 1 day event \$2500

Need storage to collect art for event.

Traveling dinner with limited amount of tickets sold at approximately \$20.00 per ticket

Local restaurants – Appetizer, entrée and dessert.

FOL – website <http://friendsofthecadillaclibrary.com/> FOL Newsletter

Misc.

Speaker for Grant writing help

Read a book – take a book spots are around the town

Grand Lake

Fund raising

Book sale

Dues

Hershey Bar when new member signs up they have approx. 100 members

Tamarack

Fund raising

Bake Sales

Book Sales

FOL supplies books for 13 Free little libraries in the area. Local eagle scout built 10 of the little libraries.

Presque Isle

Funded

Tables and chairs, Summer reading and music program.

Ostego

Fund raising

Book Sale

Quilted Bags are donated and sold for \$35.00

Chocolate Bars wrapped with FOL label sell for \$2.75

Brandon

<https://www.brandonlibrary.org>

Fundraising

Ongoing book sale in our book store and online book sales

Stickers purchased from Redbubble.com - very reasonable cost – we sell for \$3.00 each

Bag sale first weekend of May – also the weekend of M-15 Garage sale from Clarkston to Bay City.

Parking lot is rented out for people to sell their stuff and FOL stocks up extra and has the bag sale.

Sold suckers for Valentine and St. Patrick's day

This year we are trying Poinsettia sale and advertised in our local paper. Must pay at time of order.

K-cup machine – we sell coffee, tea and cocoa. This is more of a break even public service.

Looking into other possibilities for next year based on volunteer help.

Cloth bags – reusable from all4promos.com Sell for \$5.00 has our library logo on the bag.

Funded

Programming at library.

Patio set for staff

Online book sales

EBAY

FACEBOOK MARKETPLACE

Bookscouter.com

Bonavendi.com

Funded

Addition in lobby area that provides coffee for local homeless.

General

When asked by a show of hands the majority of the libraries charged dues to be FOL member.

Few questions came up regarding Social Media. Some libraries shared their FB with FOL others have their own FB account. Most libraries will share FOL events on library main FB account.

Rebecca

Spring – Key Note

Engage more and younger people volunteering for FOL

How to advertise?

501c3

How to bring people in to volunteer?

How to manage membership

Cost of mail chimp and how it works

Grant – defibrillator – great lakes Energy

UNSTATED EMAILS

Virginia Diepenhorst – Romulus

Dawn Rose – Millersburg – Presque Isle