TALK ABOUT FRIENDS, Charlevoix Public Library, October 10, 2019

- What are your Friends most successful fundraising projects?
- What library gift requests have your Friends funded?

RESPONSES:

**Mott College**  
Jill Sodt  
Jill.sodt@mcc.duc

**Fund raising**

Handbag Bingo – Bags are donated. Bingo winners can pick a bag.

Fall Rally – funds raised in approx. 3 hours $300  
$1.00 to play

Lucky Pop Suckers – Color end of sucker – based on color pick a prize.
Plastic pegboard made with small holes or foam (one time) use was used for display.  
Prizes donated – gift cards etc.

**Petoskey**  
https://www.petoskeylibrary.org/

**Fund raising**

Annual dinner party at local golf club restaurant - funds raised approx. $15,000 - $17,000  
Local author comes as a speaker.
Used Book Baskets made by volunteers were theme on tables.
Silent and Live auction
Some of their prizes were Petoskey experience i.e.; meal at Fustini with chef, Italian dinner for 10  
cooked by local chef, local art work from community.
Card game party at a club - $30 luncheon and cards – twice a year – small prizes and bake sale at party

FOL – has a jigsaw exchange

**Funded**

Fund literacy – Adult and Children – Growing readers
Tutor work w/school literacy
Teen area – furniture
Children’s computers
Supply apples for teens
First Visit – first graders
Fund Bag materials
Digitize old Newspaper for Michigan room
Suttons Bay

Fund Raising
Gala named - Lights, bites and books have had for 7 years raises approx. $8000 – Very popular limited number of tickets are sold current cost $30.00. Held in the library bring in outside lamps and keep it low lighting for more cozy feel. Catered event with food and wine. Silent Auction – items donated from local artists.

Funded
Remodeled community Room, entryway and 3 bathrooms. Tax problems with millage and extra help was needed to update library.
Redo professional landscape including Flag pole with light cost approx. $40,000. Advertises at local movie theater and it has doubled patron attendance.

Kalkaska https://www.kalkaskalibrary.org/friends-of-the-library/

Fund raising
Memorial donations – information given to local funeral homes
Golf outing
Winter silent Auction – 25-30 baskets with donated items from individuals or business
Wine auction (held at someone’s home) Bring 2 bottles of same wine – one is for sampling one is for the auction.
Craft Classes – Charge $15-$25

Funded
Books for babies – New moms get a bag full of goodies including new book
Supply 1 book for each child

Traverse City

Funded
Outside book drop
Partner with rotary – Books for babies

Interlochen Sarah Thompson iplfriendsipl@gmail.com

Fund raising
Jewelry auction – one-day event in August $9000.00 raised

Funded
Food Baby Pantry
Elk Rapids  https://www.elkrapidslibrary.org/friends-of-the-library

Fund raising
Ongoing book store
Mass mailing to raise money
brought in $2700 in dues
$9200 for capital campaign

Funded
Blizzard books – book provided for low income families – all ages
Stainless Steel Sculpture
Summer Reading
Memorial for librarian

Leland

Funded
Support Library programs
Funds children books
Capital fund campaign for addition

Charlevoix  https://www.charlevoixlibrary.org/about-cpl/friends-of-cpl/

Fund raising
ongoing bookstore sales
Yearly membership letter w/envelope

Funded
Book Peddler Cart – drives around town and gives books
thousand books before Kindergarten
Fruit – apples/small oranges for Teen and children area

Tamarack (small community)

Funded
Assist library in funding for training and conferences for staff. Approximately $8000
Romulus  https://www.romuluslibrary.org/friends-of-the-library/

Funded
Summer Reading, Trunk or Treat, Crafts and Programming.
Annually library gives wish list and quarterly an item is purchased for the library.

Cadillac

Fundraising
Art sale – community donates art (pictures, wall hangings) 1 day event $2500
Need storage to collect art for event.
Traveling dinner with limited amount of tickets sold at approximately $20.00 per ticket
Local restaurants – Appetizer, entrée and dessert.
FOL – website http://friendsofthecadillaclibrary.com/  FOL Newsletter

Misc.
Speaker for Grant writing help
Read a book – take a book spots are around the town

Grand Lake

Fund raising
Book sale
Dues
Hershey Bar when new member signs up they have approx. 100 members

Tamarack

Fund raising
Bake Sales
Book Sales
FOL supplies books for 13 Free little libraries in the area. Local eagle scout built 10 of the little libraries.

Presque Isle

Funded
Tables and chairs, Summer reading and music program.

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2019-10-10
Jenny Roberts, FOL Brandon Twp Public Library
Ostego

Fund raising

Book Sale

Quilted Bags are donated and sold for $35.00

**Chocolate Bars wrapped with FOL label sell for $2.75**

Brandon  [https://www.brandonlibrary.org](https://www.brandonlibrary.org)

Fundraising

Ongoing book sale in our book store and online book sales

Stickers purchased from Redbubble.com - very reasonable cost – we sell for $3.00 each

Bag sale first weekend of May – also the weekend of M-15 Garage sale from Clarkston to Bay City.

Parking lot is rented out for people to sell their stuff and FOL stocks up extra and has the bag sale.

Sold suckers for Valentine and St. Patrick’s day

This year we are trying Poinsettia sale and advertised in our local paper. Must pay at time of order.

K-cup machine – we sell coffee, tea and cocoa. This is more of a break even public service.

Looking into other possibilities for next year based on volunteer help.

Cloth bags – reusable from all4promos.com  Sell for $5.00 has our library logo on the bag.

Funded

Programming at library.

Patio set for staff

Online book sales

EBAY

FACEBOOK MARKETPLACE

Bookscouter.com

Bonavendi.com

Funded

Addition in lobby area that provides coffee for local homeless.

General

When asked by a show of hands the majority of the libraries charged dues to be FOL member.

Few questions came up regarding Social Media. Some libraries shared their FB with FOL others have their own FB account. Most libraries will share FOL events on library main FB account.
Rebecca

Spring – Key Note

Engage more and younger people volunteering for FOL

How to advertise?

501c3

How to bring people in to volunteer?

How to manage membership

Cost of mailchimp and how it works

Grant – defibrillator – great lakes Energy

UNSTATED EMAILS

Virginia Diepenhorst – Romulus

Dawn Rose – Millersburg – Presque Isle